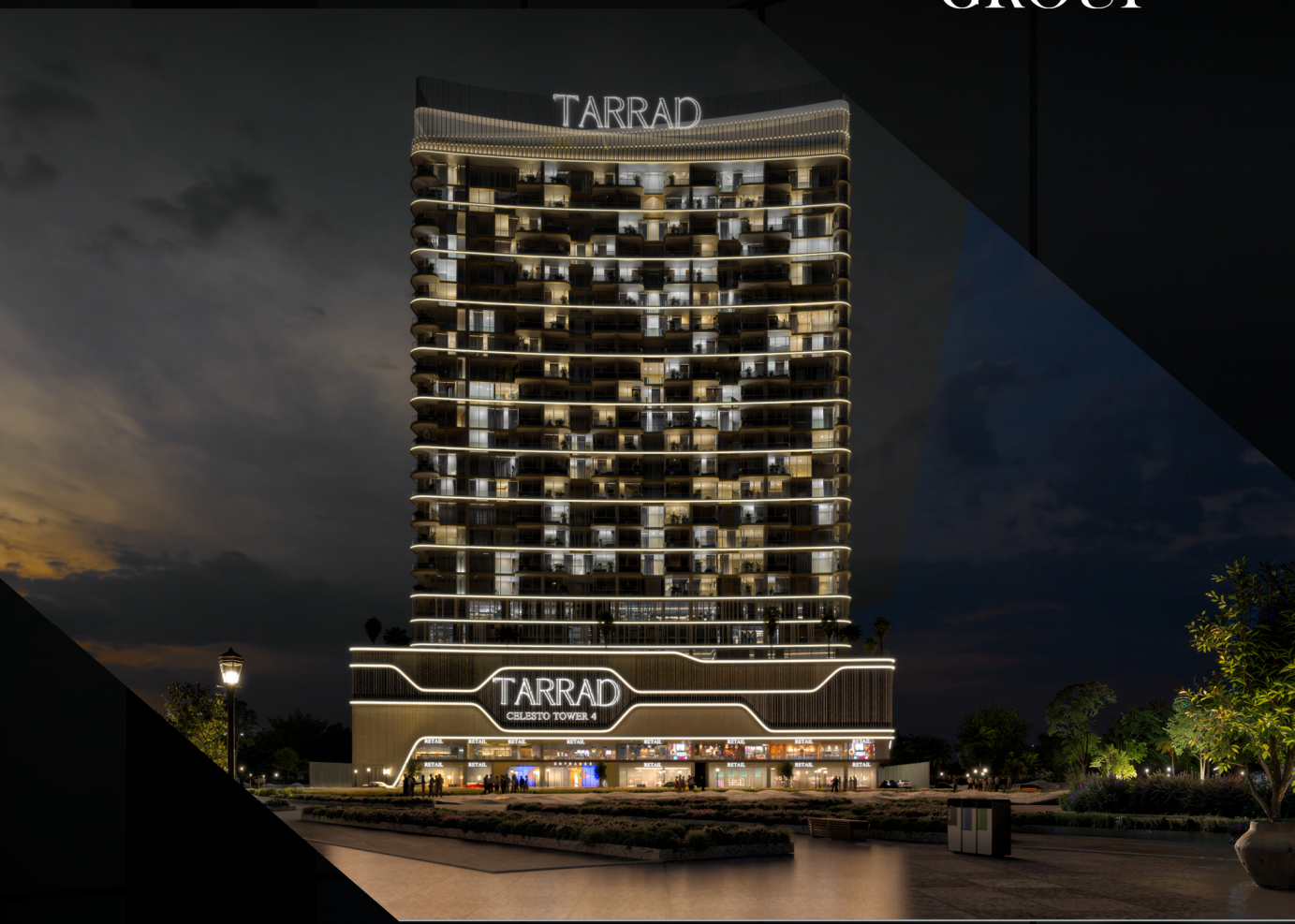
# TARRAD GROUP




**We believe in design that enhances homes and communities**

8001551 www.tarrad.ae

TARRAD GROUP

# We build your future

## ABOUT US

**Tarrad Group :** is a multinational business group headquartered in Dubai, with active operations across the Middle East, Asia, and Europe,including the United Arab Emirates, Iraq, Turkey, and China. The Group is valued at over USD 1 billion and operates through a diversified portfolio of trategically aligned businesses.

**Tarrad Group** is an integrated, diversified multinational business group operating under a unified vision to deliver comprehensive solutions across real estate development, construction, and property investment, in addition to general trading, land acquisition, and manufacturing. With a heritage spanning more than two decades of global business experience, the Group has established multiple specialized companies that operate in full synergy, ensuring superior quality, high efficiency, and reliability across every sector of its operations.

**Tarrad Development :** is the development arm of Tarrad Group, headquartered in Dubai. The company has launched numerous state-of-the-art projects in prime and emerging locations such as Deira Islands and Dubai Land. It focuses on the development of residential, commercial, and mixed-use projects that integrate intelligent design, superior construction quality, and strong investment returns.

**Tarrad Contracting :** serves as the Group's construction arm, delivering comprehensive building and infrastructure works. The company operates with a strong commitment to quality, safety standards, and on-time project delivery.

**Tarrad Real Estate :** provides real estate marketing services, management consultancy, and business advisory solutions. It plays a key role in connecting Tarrad's development with clients and investors, ensuring effective market positioning and sustained value creation.

Through this integrated structure, Tarrad Group successfully delivers a seamless and trusted end-to-end experience for its clients, covering every stage from concept design and planning to execution and long-term asset management.

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TARRAD GROUP




# We Commit to Excellence

Since its inception in 2004, Tarrad Group has been committed to the highest standards of quality. Through continuous dedication to excellence and innovation, the Group has consistently strived to support its customers' success, fostering long-term relationships and strong brand loyalty.

Guided by these values, Tarrad Development was incorporated in Dubai in 2024 with the primary objective of developing distinguished properties characterized by innovative design and exceptional craftsmanship, contributing to an enhanced quality of life for the communities it serves. Drawing on extensive property development experience in Iraq, Tarrad Development has made a significant impact on Dubai's real estate market by launching six major residential towers within a remarkably short period of less than one year.
This reflects our ongoing commitment to excellence within Dubai's vibrant and rapidly growing real estate market.

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# OUR VISION

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Our vision is centered on continuous innovation and excellence. We are committed to remaining at the forefront of change by drawing inspiration from the latest advancements to create spaces aligned with future aspirations. Sustainability remains a core priority, as we believe true development must be environmentally responsible and contribute to the well-being of future generations.

We aim to be recognized as a leading real estate developer in Dubai, distinguished by our dedication to excellence, innovative design, and sustainable development. Our ambition is to create properties that enhance the lives of residents and users while contributing positively to the broader community.

TARRAD GROUP

# OUR VALUES

**INNOVATION**
We are committed to integrating the latest technologies and design trends to deliver forward-thinking real estate solutions.

**QUALITY**
We uphold the highest standards of construction quality and craftsmanship throughout every stage of development.



# We build better living

**SUSTAINABILITY**
We prioritize eco-friendly practices and sustainable development to ensure a positive and lasting environmental impact.

**INTEGRITY**
We conduct our business with honesty, transparency, and a strong ethical foundation.

**CUSTOMER FOCUS**
We place our clients at the center of everything we do, ensuring their needs, expectations, and aspirations are fully addressed.

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## IRAQ

We have developed more than 26 residential and commercial projects, significantly contributing to economic growth and urban development in key cities.

## TURKEY

Our residential and commercial developments in Turkey are recognized for their modern design, strategic locations, and sustainable construction practices.

## EUROPE

Across Europe, we have built a strong reputation for excellence in design and execution, successfully adapting to diverse cultural and regulatory environments while maintaining our high standards.

## CHINA

Saed Company has maintained a presence in China since 2006, serving as a launchpad that enabled expansion across borders from the heart of Asia. This presence supported the Group's growth and left a strong footprint in multiple international markets.

This international experience enables us to bring a global perspective and deep expertise to our developments in Dubai, ensuring delivery of properties that meet the highest standards of quality and innovation.

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# Multinational EXPERIENCE

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# TARRAD DEVELOPMENT

## ON GOING PROJECTS




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**High-rise residential tower with podium levels | Dubai Islands**

**Mackerel** marks a new era of contemporary urban living. More than a residential development, it is a thoughtfully designed community that delivers a distinctive lifestyle experience. The project reflects Tarrad Development's vision of creating vibrant and sustainable living environments that harmonize with their surroundings, while offering residents elevated levels of comfort, architectural quality, and modern functionality.

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**Ground + 3 Podiums + 13 Residential Floors + Roof**

**Celesto Twer 1** is a residential community where modern elegance meets natural serenity. Designed to accommodate both dynamic city lifestyles and tranquil living experiences, the tower offers a refined balance between form and function. Featuring contemporary architecture, efficient layouts, and premium amenities, Celesto Tower laid the foundation of the Celesto collection and achieved full market success.




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TARRAD GROUP




**Ground + 3 Podiums + 13 Residential Floors + Roof**

**Celesto Tower 2** builds upon the success of the original Celesto concept by delivering a fully integrated residential lifestyle. The development features luxurious fully furnished apartments supported by state-of-the-art amenities, including swimming pools, fitness centers, and dedicated lifestyle facilities. With sustainability embedded in its design philosophy, Celesto 2 achieves a harmonious balance between modern luxury, comfort, and environmental responsibility.

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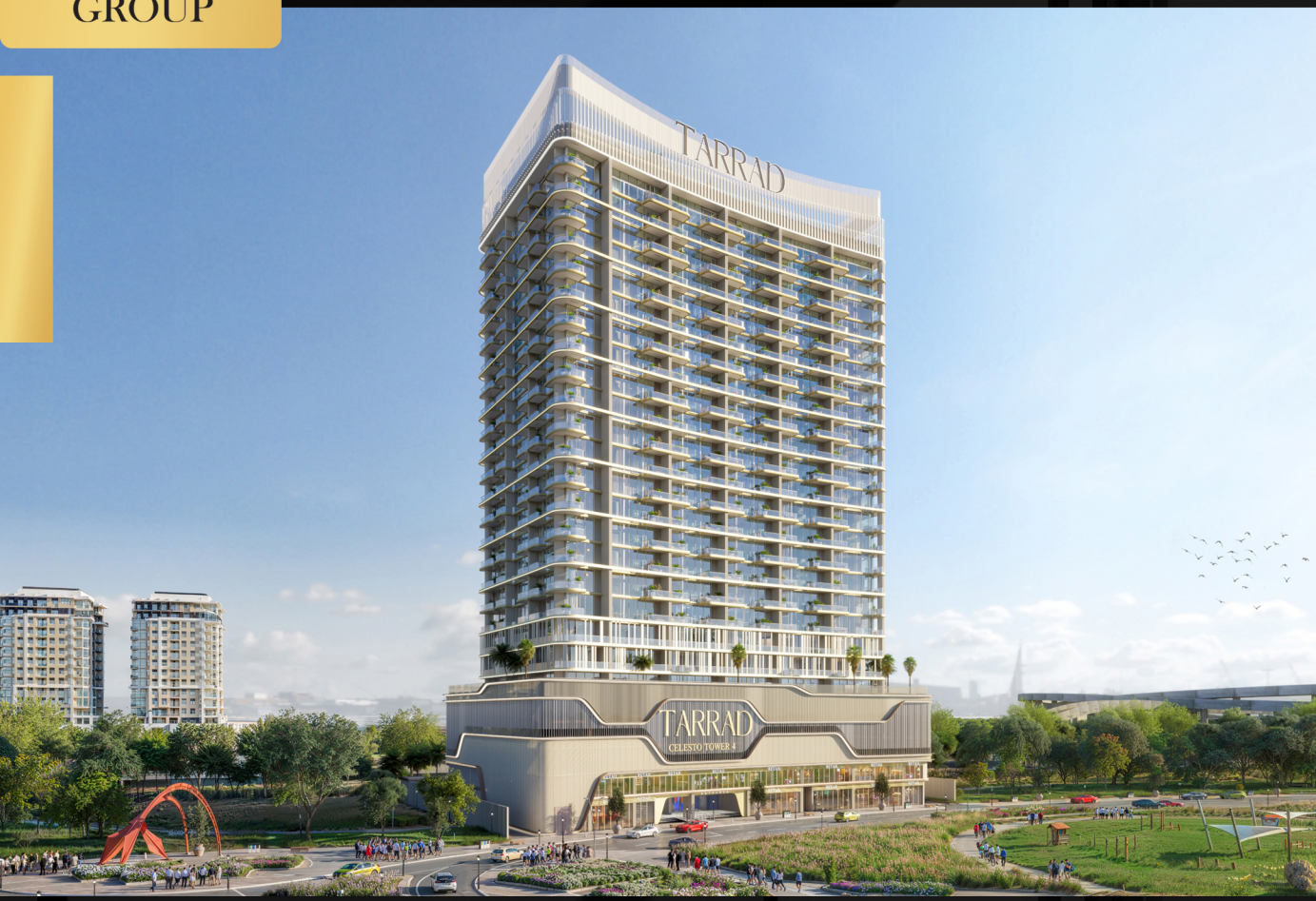
**Ground + 3 Podiums + 11 Residential Floors + Roof**

**Celesto Twer 3** sets a new benchmark for contemporary urban living and represents the latest addition to Tarrad Development's distinguished Celesto collection. Conceived with a progressive vision, the project reflects evolving lifestyle preferences and investor expectations within Dubai's real estate market. Building on the strong performance of its predecessors, Celesto 3 has been meticulously planned to offer optimized layouts modern amenities, and sustainable long-term value.




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**3 Basement+Ground+ M +3 Podiums +3 Offices Floors +18 Residential Floors +Roof**

**Celesto Tower 4** is a distinguished mixed-use destination in Dubai Land, crafted to reflect contemporary luxury and architectural excellence. The development combines refined residences, modern office spaces, and premium retail outlets within an elegant setting. With high-end finishes, sophisticated design, and thoughtfully curated amenities, it offers a seamless blend of comfort, prestige, and vibrant urban living.

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## CHAIRMAN'S MESSAGE




**At Tarrad Group**, we are firmly committed to driving innovation and excellence, and to leading sustainable growth and long-term success.

**Our vision** extends beyond real estate development. We believe real estate is not merely about buildings and projects, but about creating spaces that positively transform lives, elevate lifestyles,and deliver lasting value.

**As Chairman**, I view our primary mission as transforming our clients' visions and aspirations into tangible realities that add genuine value to their lives. Dubai, with its strategic location and dynamic growth, represented the ideal destination for expanding our operations. Our objective is not only to deliver new projects, but to introduce a distinctive touch that reflects our global expertise and future-oriented vision. We aim for our developments in Dubai to set new benchmarks in quality, sustainability, and innovation.

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# Contact us!

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